



CHAC Annual Conference

Catholic Health Alliance of Canada

April 30 - May 2, 2010

Toronto, ON

Sponsorship Opportunities

Health Care Trends and Transformation:

What Catholic health care organizations must do in an era of constant change

Four conference sponsorship levels to choose from with benefits and recognition for your organization...

Sponsorship Levels

- Platinum** — \$20,000 +
- Gold** — \$10,000 - \$19,999
- Silver** — \$2,001 - \$9,999
- Bronze** — Up to \$2,000



Platinum Sponsor Major Conference Sponsor — \$20,000

BENEFITS	ACTIVITY LEVEL	PLEDGE
<ul style="list-style-type: none"> • Organization’s name and logo on all advertising, preliminary & final program & brochures* • Free conference registration for four delegates • Four complimentary tickets to conference banquet • Organization’s corporate brochure included in delegate’s kit • Prime display space reserved for your organization (two tables) • Full-page ad in conference program • Web banner advertising with corporate logo displayed on the CHAC conference Web page for three months with hyperlink to the sponsor’s home page • Organization’s display banner in the plenary room during the conference • Opportunity to address conference delegates • Recognition as major sponsor during opening and closing ceremonies • Identification in the conference program as the major sponsor • Sole sponsor of conference delegate’s kit. Corporate logo displayed on kit bag* <p>(* The ability to take full advantage of this benefit depends on when the sponsorship is finalized and printing deadlines)</p>	MAJOR CONVENTION SPONSOR	\$20,000



Gold Sponsor

BENEFITS	ACTIVITY LEVEL	PLEDGE
<ul style="list-style-type: none"> • Sole sponsor of the banquet • Corporate name displayed at the event • Full-page ad in conference program • Opportunity to address delegates • Public verbal acknowledgement • Identification in program as a major sponsor • Listing as a sponsor on CHAC Web site and free hyperlink from sponsor listing to your home page • Recognition in the event program • Free conference registration for two delegates 	BANQUET	\$10,000

Read on for more Convention Sponsorship Opportunities...

Four conference sponsorship levels to choose from with benefits and recognition for your organization...

Sponsorship Levels

Platinum — \$20,000 +
Gold — \$10,000 - \$19,999
Silver — \$2,001 - \$9,999
Bronze — Up to \$2,000



Silver Sponsor

BENEFITS

- Sole sponsor of an event
- Corporate name displayed at the event
- Half-page ad in conference program
- Public verbal acknowledgement
- Listing as a sponsor on CHAC Web site and free hyperlink from sponsor listing to your home page
- Identification in program as a major supporter

ACTIVITY LEVEL

PLEDGE

BENEFITS	ACTIVITY LEVEL	PLEDGE
<ul style="list-style-type: none"> • Sole sponsor of an event • Corporate name displayed at the event • Half-page ad in conference program • Public verbal acknowledgement • Listing as a sponsor on CHAC Web site and free hyperlink from sponsor listing to your home page • Identification in program as a major supporter 	KEYNOTE PRESENTATION Three (3) opportunities available <i>(Free convention registration for one delegate as an additional benefit)</i>	\$5,000
	PERFORMANCE CITATION AWARD <i>(Free conference registration for one delegate as an additional benefit)</i>	\$5,000
	OPENING NIGHT RECEPTION <i>(Free conference registration for one delegate as an additional benefit)</i>	\$5,000
	DELEGATE'S BAGKIT <i>(Corporate name displayed on the kit bag as an additional benefit)</i>	\$4,000
	DELEGATE'S NAMETAG <i>(Corporate name displayed on the nametag as an additional benefit)</i>	\$3,500
	CHAC ETHICS & HEALTH POLICY ADVISOR PRESENTATION	\$3,000
	LUNCH Two (2) opportunities available	\$3,000
	PRE-CONFERENCE WORKSHOP Friday, April 30, 2010	\$3,000
	CONFERENCE FINAL PROGRAM	\$3,000

Read on for more Convention Sponsorship Opportunities...



Bronze Sponsor

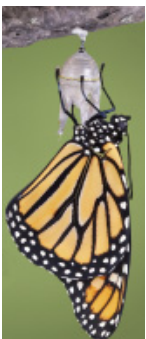
BENEFITS	ACTIVITY LEVEL	PLEDGE
<ul style="list-style-type: none">• Sole sponsor of an event• Corporate name displayed at the event• Quarter-page ad in conference program• Public verbal acknowledgement	BANQUET ENTERTAINMENT	\$2,000
	WORKSHOPS Ten (10) opportunities available	\$1,500
	BREAKFAST Two (2) opportunities available	\$1,500
	REGISTRATION DESK	\$1,500
	PRELIMINARY PROGRAM *Deadline for recognition in the preliminary program: <u>November 15, 2009</u>	\$1,500
	REFRESHMENT BREAKS <u>Three</u> (3) opportunities available	\$500

Advertising and Promotion Opportunities

Consult the advertising insert for space and rates

CORPORATE BROCHURE IN DELEGATE'S KIT - \$1,000

- Supply your organization's corporate brochure, newsletter or advertising flyer to us and we will include it as part of our delegate's kit
- No larger than 8½" x 11" format, up to 8 pages
- Limited number of spaces available
- CHAC reserves the right to refuse inserts



For information, contact:

1247 Kilborn Place, Ottawa, ON K1H 6K9
Tel.: 613-731-7148 (250) - Fax: 613-731-7797
jlawrence@chac.ca - www.chac.ca